



BUILDING YOUR BUSINESS

Using our cutting-edge technology to simplify daily real estate complications. Our solutions are designed to make it easy for real estate agents, brokers, and professionals to list, maintain and manage the properties for their clients. With our intuitive interface, data warehouses, powerful search algorithms and real time inventory management, you can quickly serve your clients with the best suitable options.

NOVACE?T
AUTOMATION CONCEPTS



SUCCESS
IS WAITING FOR YOUR
AWAKENING



About US

For over 20 years now, NerdHerd has operated as an IT Specialist delivering solutions and services to hundreds of businesses across the MENA. The company started out in 2003 providing cutting edge information technologies to multiple business sectors and right from the beginning we had a fundamental understanding that business was all about customer service.

Information Technology has seen enormous change throughout our years in business and at NerdHerd, our strategy of investment in both people and expertise has been a key driver in maintaining our lead over competition. Today, the range of services we provide is quite remarkable for our size and enables us to punch well above our weight. Our expertise spans cloud migration services, IT infrastructure, application specialization, software development, cloud computing, machine learning, data science and embedded systems.

Our NovaCept real estate solutions are made to cover any and all needs of the industry using its various modules, all under one roof, regardless of size, business model or the markets of your company. Being in the same industry for couple of years, and serving thousands of customers regionally, taught us how to develop our systems to cover all the complications of real estate industry.

Using fragmented system architecture, NovaCept Microservices are able to run standalone with or without server to keep your online services always available and easily accessible around the world. The structure of system is designed carefully to be able to expand as long as your business grows, no matter if you have thousands or millions of users!

Our sophisticated APIs made it possible to develop and maintain your own backend, agents and customers portals, desktop or mobile applications, if you wish not to use the system default applications and have a tailored one instead.

OUR FEATURED SERVICES



Customer Relationship Management

In the dynamic world of business, where customer satisfaction is paramount, Customer CRM software has emerged as a game-changer. This technology, once a simple database for contact management, has evolved into a multifaceted solution designed to optimize and enhance every facet of customer interactions.

At its core, it is a hub for customer data, enabling you to streamline the operations and build stronger relationships.

Contact Management

NovaCept CRM acts as a digital Rolodex, consolidating customer information in one accessible location. This includes contact details, communication history, and other pertinent data, ensuring that business have a comprehensive view of the customers.

Using NovaCept artificial intelligence module, makes sure the contact are clean, valid and ready to use by agents.



Sales and Lead Management

In the competitive world of sales, efficiency is key. NovaCept CRM facilitate lead and opportunity management, enabling sales teams to track and prioritize prospects through the sales pipeline. This feature ensures that no potential deal falls through the cracks.

Using a sophisticated data warehouse system, NovaCept CRM has the information of almost all project and properties in U.A.E, which improves the agent's performance and prevent the errors.





Automation for Efficiency

One of the standout features of NovaCept CRM is automation. Repetitive and time-consuming tasks, such as data entry, email follow-ups, and appointment scheduling, can be automated. This not only saves time but also reduces the likelihood of errors, allowing teams to focus on what matters most - building relationships.

Customer Service Excellence

Exceptional customer service is a cornerstone of success. NovaCept CRM assists businesses in providing top-notch support by centralizing customer inquiries, automating ticketing systems, and ensuring timely responses. This contributes to a seamless and positive customer experience.

NovaCept self-service customer support live information, takes your customer satisfaction level to next.



Analytics for Informed Decision-Making

Businesses can derive valuable insights from customer data, allowing them to make informed decisions. Understanding customer behaviour and preferences becomes a strategic advantage in tailoring products and services to meet evolving needs.

NovaCept CRM doesn't stand still. Integrating with emerging technologies like artificial intelligence & machine learning, NovaCept CRM enable predictive analytics and sentiment analysis. This, in turn, facilitates a more personalized and data-driven approach to customer interactions.

A photograph of the Dubai skyline at sunset. The sky is a gradient of orange and red, with the sun low on the horizon. The city's skyscrapers are silhouetted against the sky, and their reflections are visible in the water in the foreground. The Burj Khalifa is the most prominent building on the right side. A white crosshair is overlaid on the image.

Dubai aims to be a global hub, incorporating smart city initiatives, green practices, and innovative technologies into its real estate sector.

Infrastructure development, economic diversification, and a focus on future readiness are key elements of Dubai's vision for its real estate landscape. Dubai is known for high-end residential and commercial developments catering to an affluent clientele.

The city's strategic location makes it an attractive hub for businesses, with numerous free zones and business districts offering opportunities for commercial real estate.

SECURITY

In online applications, security is the biggest concern for us. Using latest encryption methods, NovaCept is encrypting all data in databases and in transit to ensure the security of your valuable data.

Multiple user groups and permissions will always prevent the unauthorized access to your data and multilayer user auditing will provide strong user activity logging feature to improve the security of the system. Combination of cloud ready firewalls, secure socket layer and the application layer smart firewalls, provide strong barriers in front of intruders to your website.

EASE OF USE

Designing the user interfaces based on the latest UI standards, will provide well known, friendly and clean user interfaces to work. In addition to the interfaces, offering multiple languages and currencies to users, will help them easily navigate through the website and services.

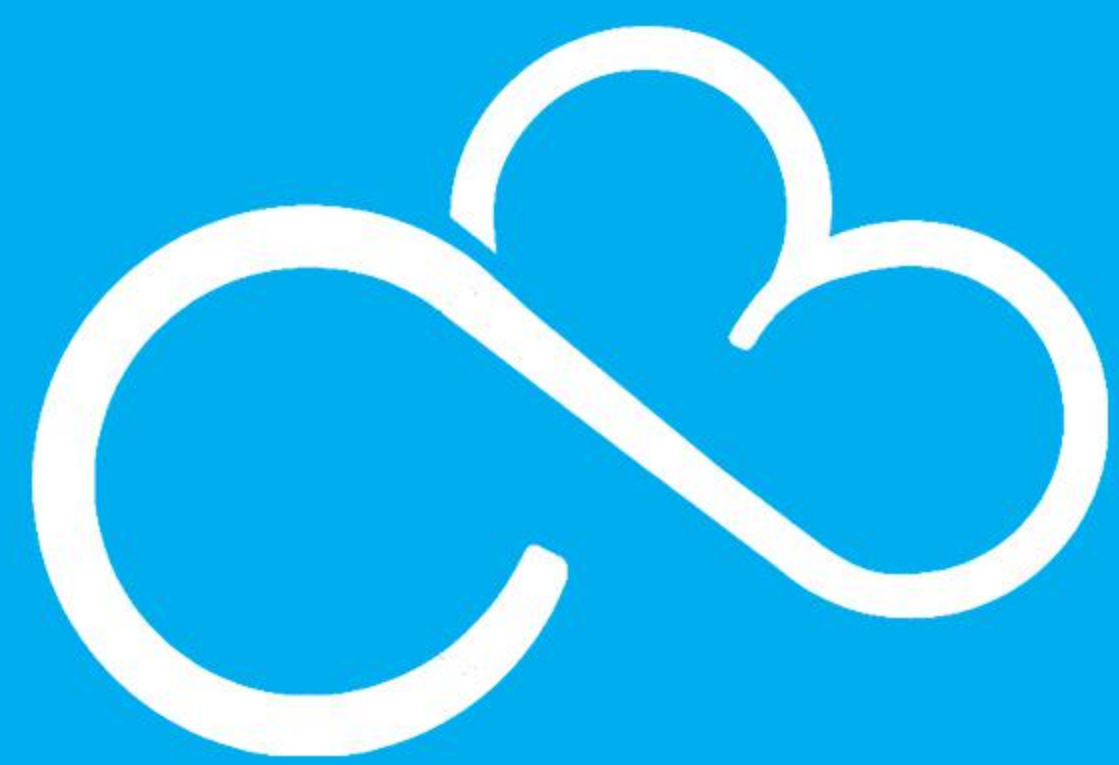
INTELLIGENT CODE

We believe that, computers can make intelligent decisions for your business, if they are well trained to do so. Using computer artificial intelligence, we have made the NovaCept capable of automatic voice, text and image recognition to prevent the human errors and provide features like automatic typing of forms and applications using uploaded documents.

CLOUD READY

Our solutions are specifically designed to operate in a cloud environment, such as Amazon Web Services, Microsoft Azure, or Google Cloud Platform. They are developed with cloud architecture principles in mind, such as scalability, elasticity, and redundancy and can be easily deployed and managed in a cloud-based infrastructure. They are designed to take full advantages and the benefits of cloud computing, such as reduced costs, increased flexibility and faster time-to-market.

They are also built to integrate with other cloud services, such as cloud storage, databases, and analytics tools.



NerdHerd IT Solutions

For further information and demonstration
Please contact us at:

+971 58 592 9223

+971 58 588 9196

+971 56 669 6760

or email us at:
info@nerdherd.ae